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1943

S. A. D. & Co. - Grand Rapids, Michigan

Zant's Blue Ribbon Dahlias



This view shows our Root Storage Building with offices above and Propagating and Growing Houses

[[A partial glimpse of three acres of Dahlias in bloom at
Zant's Wildwood Gardens, Grand Rapids, Michigan—
Michigan's Finest Dahlia Farm.

Visitors
Always Welcome!]]

ZANT'S WILDWOOD GARDENS

DAHLIAS EXCLUSIVELY

2160 East Fulton Road - Grand Rapids, Michigan

Z A N T ' S B L U E R I B B O N D A H L I A S

GENERAL LIST OF WORLD'S BEST DAHLIAS

KEY TO TYPES:

F. D. — Formal Decorative. I. D. — Informal Decorative.
S.C. — Semi Cactus. St. C. — Straight Cactus.

ALICE McLEAN (S. C.)

Outstanding in the Northwest. Rich dark maroon.
Roots \$2.00, Plants \$1.00

AZURA (I. D.)

Lavender to rose lilac, one of the largest, long stems.
Roots 50c

BETTY COULTER (I. D.)

A light salmon red throughout, shading to old rose at
the base..... Roots 50c

BETTY ZANE (I. D.)

Nice large flowers of deep rose pink with a sheen of
silver..... Roots 75c, Plants 50c

BUCKEYE BRIDE (F. D.)

Geranium pink to soft salmon. Supreme as a cut flower.
Roots 75c, Plants 50c

BURCH FORAKER (I. D.)

A seedling of Son of Satan and Michigan's most out-
standing and highest scoring dahlia at Mid-West Trial
Gardens. Stems long and straight, blooms 12 inches,
very deep, and the color the brightest flame red we've
ever seen. It was a sensation in our garden.
Roots 75c, Plant 50c

CALIFORNIA IDOL (I. D.)

A clear bright, glistening yellow, of immense size, and
a prize winner..... Roots 50c

CAPT. CEDARQUIST (In. Cac.)

Bright salmon orange, long stems, fine cut flower.
Plants 75c

CARL G. DAHL (F. D.)

Emberglow with golden sheen and sweet briar reverse.
Immense blooms..... Roots 75c, Plants 50c

CAVALCADE (F. D.)

The color is an attractive, rich deep rose with tones of
rosy magenta..... Roots 50c

CHALLENGER (S. C.)

Color is a brilliant cardinal red; a vigorous grower and
very attractive. Blue ribbon winner..... Roots 50c

CHAUTAUQUA DAWN (I. D.)

Flower 10 x 5. Bush 5½ feet. Color is a beautiful peach
salmon..... Plants 50c

CHEMAR'S DAHLIAMUM

A striking new type of informal. Similar to huge
Japanese Chrysanthemum. Color a bright Cadmium
apricot with a golden sheen..... Roots \$1.00, Plants 50c

CHEROKEE BRAVE (I. D.)

Oxblood red, holding its color in the sun. First in the
seedling class in Cincinnati..... Roots \$1.00, Plants 50c

CLAIRE MORTIMER (I. D.)

A clear warm light cyclamen-pink. Center is a deeper
shade of the same color..... Roots \$1.00

CLARA CARDER (I. D.)

This giant is a cyclamen pink with a flush of yellow at
base of petals. One of the best pinks to date....Roots 25c

CONFUCIUS (S. C.)

A Chinese red of largest size. Achievement medal win-
ner..... Plants \$1.50

CRACKER JACK (I. D.)

Rose to flame red, 9 to 10-inch exhibition flower of
unique coloring and formation..... Roots 75c

CROYDON GLORY (F. D.)

Of the formation similar to Monmouth Queen, but of
slightly different tone of yellow..... Roots 50c

CURLEY LOCKS (I. D.)

Beautiful autumn tinted Dahlia that creates that admira-
tion of all who see it..... Roots 50c

DARCY SAINSBURY (F. D.)

A large cream white from Australia. It's a wonder.
Did extra well last fall..... Roots \$1.00, Plants 50c
Our stock is the best we've seen.

DEAN SHURTLEFF (I. D.)

A large crimson red, a big prize winner, one of the best.
Plants \$2.50

DEEP PURPLE

Claimed to be the largest purple Formal Decorative.
12-13 inches. Dark leathery insect resistant foliage.
Plants \$1.00

DREAM BEAUTY (I. D.)

A mighty fine bi-color, lavender purple with white tips,
large blooms, good stem..... Plants 50c

ELEANOR M. RADELL (I. D.)

Lovely shell pink shading to deep rose at center. It is
a fine, clean growing dahlia. Very fine cut flower.
Roots 35c

ELITE GLORY (F. D.)

Massive blooms of bright red on erect cane-like stems.
Roots 35c

EMMA WALKER (S. C.)

Large yellow and old rose with unopened petals show-
ing lavender at tip and reverse. Here's a beauty.
Roots \$1.00, Plants 50c

EMMESSEE (I. D.)

Named in honor of Michigan State College. A super
Dahlia. Big salmon..... Roots \$1.00, Plants 50c

ENTRUP'S MONARCH (I. D.)

A brilliant cherry carmine. Long stems hold the blooms
far above the foliage..... Roots 50c

EVELYN CHANDLER (S. C.)

Large bright gold of rare color. Selected and named by
the guest of honor at San Francisco show..... Plants 75c

EVENTIDE (Bissell) (I. D.)

Color is aster purple. It scored 86E at East Lansing.
Blooms 9 to 10 inches on a 5 to 6 foot bush..... Plants 75c

FIREBALL (F. D.)

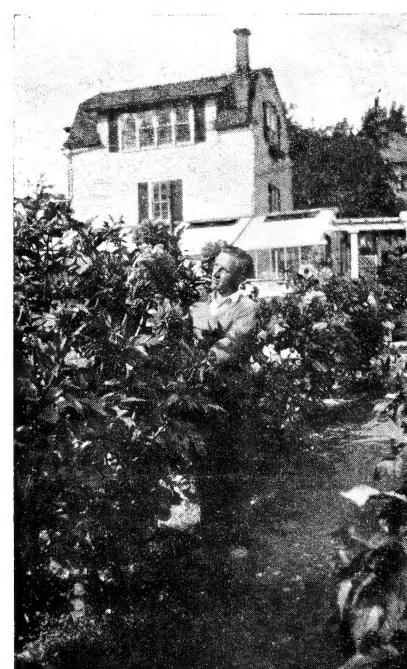
A brilliant scarlet which does not burn or fade. Foliage
is heavy..... Roots 50c

FLASH (Cac.)

A striking bi-color cactus. Has an unusual formation
and color effect. Petals red tipped white..... Plants 50c

FRECKLES (I. D.)

Chrome yellow background on which there is striped,
blotted and speckled, irregularly bright scarlet.
Roots 75c, Plants 50c



A visitor in our garden

GINGER ROGERS (I. D.)

A trial ground winner, 12 inch blooms of citron yellow.
Plants \$1.50

GEORGE RELYEAA (F. D.)

A fine bi-color, salmon-orange, tipped white, 8 to 10-
inch blooms on extra long stems. Very popular with
visitors..... Roots 50c

GEORGE O. WALLACE (I. D.)

A real exhibition dahlia of light yellow, reverse shaded
white, and truly outstanding. Bushes are 6 feet tall.
Plants 75c

GERTRUDE LAWRENCE (I. D.)

This 1939 introduction won the American Home Achieve-
ment Medal at San Francisco. It is an uncommon shade
of red best described as currant red..... Plants 50c

GIRL OF HILLCREST (I. D.)

Bright orange; blooms have good depth..... Roots 50c

Z A N T ' S W I L D W O O D G A R D E N S

GLADYS SANDFORD

Twelve-inch blooms of great depth. Pure bright yellow, outer petals heavily shaded apricot.

Roots \$1.00, Plants 50c

GLAMOUR (I. D.)

The largest bloom in our 1942 garden. An immense true purple deeply edged amaranth pink.

Roots \$1.00, Plants 50c

GLAMOROUS (Kemp, 1940), (I. D.)

The color of this unusual dahlia is a combination of barium yellow and lavender pink blend.....Roots \$1.50

GLENDEN'S PEACH (I. D.)

The flowers average from 11 to 13 inches on good stems. Color, peach pink with cream shadings.....Roots 75c

GOLDEN BEAUTY (I. D.)

Color is buff and rose. Giant blooms stand very erect. Roots 75c, Plants 50c

GOLDEN STANDARD (C.)

A golden tan, blushed with tints of amber and bronze. Long, straight stems.....Roots 50c

GRACE MOORE (S. C.)

Color is a deep even shade of lavender or lilac pink. Roots \$1.00

GREATER GLORY (S. C.)

Rose pink bloom of great size on extra long stems. Roots \$1.00, Plants 50c

GRETEL (S. C.)

Excellent for basket work. Blooms are of medium size. Color is a bright henna-orange.....Plants 50c

HILLSIDE GOLD (C.)

Color gold to autumn shade. Extra fine cut flower and good keeper.....Plants 50c

HILLCREST MANDARIN (I. D.)

A flashy big flower, brilliant oriental scarlet and golden yellow. One of the brightest colors.....Roots 50c

HILLCREST SUNSET (I. D.)

The giant blooms are held erect on stiff 3-foot stems. A beautiful blending of sunset shades.....Roots 50c

HILTONIA APRICOT (F. D.)

A massive 12-inch Australian, deep apricot with lighter shaded center.....Plants \$1.00

HILLSIDE BEAUTY (I. C.)

Rose to orange base of petal which twist and curl. Extra good.....Plants \$1.00

HUNT'S VELVET WONDER (I. D.)

The color is rich in violet purple and burgundy. Roots 35c

INCANDESCENCE (I. D.)

The color is rich rosy buff with a shading of yellow reverse light old rose. It is a seedling of Jane Cowl. Roots 75c

IVAN MILLER (F. D.)

Unusual shade of geranium red, 7 to 10-inch bloom. Australian.....Plants \$1.00

JANE COOWL (I. D.)

An immense flower of buff. Produced on long stiff stems. Won many medals.....Roots 25c

JEAN TRIMBEE (S. C.)

Large, long petaled, thick flower of Petunia violet. Tall, strong grower.....Plants 50c, Roots 50c

JERSEY'S BEAUTY (F. D.)

Large true pink and old gold, blending with salmon. Roots 25c

JERSEY'S DAINTY (S. C.)

A pure white on long wiry stems, a grand cut flower. Roots 35c

JIMMIE FOX (I. D.)

A dahlia of giant size, 13 x 8 inches. Color, coppery red, tinged henna. A strong grower.....Roots 50c

JOSEPHINE G. (S. C.)

A very pleasing true pink of a bright shade, soft petals tipped yellow.....Roots 25c

JOSEPH B. LANGTREE (I. D.)

Turkey red, a big California prize winner of \$500.00 cash award.....Plants \$2.50

KEMP'S WHITE WONDER (I. D.)

Very large, pure white. Waving petals. Splendid stems and profuse bloomer. Very good.....50c

KEMP'S RED CHALLENGER (I. D.)

Sensational red. A seedling from cross of Freckles and Murphy's Masterpiece.....Roots \$1.00

KENTUCKY (F. D.)

Light salmon orange. A good cut flower of medium size. Roots 25c

KENTUCKY SPORTSMAN (I. D.)

Color, center lemon-yellow, outer petals a rich golden-amber and tipped white.....Roots \$1.00, Plants 50c

KILGORE'S KING (I. D.)

A magnificent flower of flesh outer petals, center gold. Has been grown 14 inches.....Roots 75c

KILGORE'S LUCIFER (I. C.)

The color is described as Brazil Red with orange reverse. It's a giant that was grown to 14 x 8 inches....Plants \$1.00

KILGORE'S PURPLE (I. D.)

A fine purple, an early bloomer, extra long stems on a 6-foot bush. One of the finest in our gardens. Roots 75c, Plants 50c

KING COLE (I. D.)

Deep maroon, very large and very dark and stands the heat without fading. On the 1940 Honor Roll. Plants \$1.00

LAETARE (C.)

Brilliant glowing red, tipped yellow. Very attractive and something different.....Roots 50c, Plants 50c

LE'JOY (I. D.)

A rare new color, very deep bluish orchid with many of the blooms tipped pure white.....Roots 50c

LINK'S GORGEOUS (I. D.)

A 12-inch bloom of an unusual blend from lemon yellow to scarlet pink.....Plants \$1.00

LORD OF AUTUMN (I. D.)

Unquestionably one of the greatest dahlias of all time. Gigantic, deep golden yellow blooms. Roots 75c, Plants 50c

LOWELL THOMAS (I. D.)

A giant shell pink. A 12-inch certificate winner. Plants \$1.00

LYNN FONTANNE (S. C.)

Color is spectrum red. A 13-inch bloom won in Seattle. Plants \$1.50



ZANT'S

Dahlias

growing

in

Williamsburg,

Iowa

MAD RIVER CHIEF (I. D.)

Described by many prominent dahlia growers as "The finest red they have ever seen.".....Roots 75c, Plant 50c

MAESTRO (S. C.)

A bright but rather light shade of reddish purple or cerise. Will grow to a size of 12 inches.....Plants 75c

MAFFIE (S. C.)

The giant blooms average 13 x 8 inches and are of an intense red color. Bushes grow to 6 feet high. Plants \$1.00

MANHATTAN (I. D.)

12 x 8. Vermilion red with an orange reverse. The big winner in the U. S. A.....Plants \$1.00

MARGRACE (I. D.)

Brilliant scarlet, tipped gold and with gold at the base of the petals.....Roots 35c

MARY LYNN DUDLEY (S. C.)

A huge maroon, an exhibition variety, good keeper. Plants \$1.50

Z A N T ' S B L U E R I B B O N D A H L I A S

MARY RETZER (S. C.)	Color, pink. Good grower. Was extra good in our garden.....	Roots 25c
MARY TAYLOR (Str. C.)	Deep flesh pink and gold with all the points of a good dahlia. Grows 9 x 4 inches.....	Roots \$1.50, Plants 75c
MASON'S PURPLE BEAUTY (F. D.)	A very fine velvety purple with a silver reverse showing at the center of the blooms.....	Roots 50c
MASSASOIT (I. D.)	A grand deep pink, 9 to 12-inch blooms, long stiff stems.	Roots \$2.50, Plants \$1.00
MICHIGAN WHITE (S. C.)	The most prolific blooming white commercial dahlia to date.....	Roots 50c
MIRIAM HOPKINS (S. C.)	Beautifully formed, with long wavy petals. Rich copper-orange effect. Tall. One of the finest in our garden.	Roots \$1.00, Plants 50c
MISS BELGIUM (I. C.)	An orange cactus free bloomer, extra good stems. A favorite with the florists.....	Roots 50c, Plants 50c
MISS IONIA (C.)	A beautiful rose or watermelon pink. The best selling cut flower in our garden.....	Roots 75c, Plants 50c
MONARCH OF THE EAST (I. D.)	Color warm gold with apricot and orange buff suffusion, slightly coppery red on reverse.....	Roots 75c, Plants 50c
MONMOUTH CHAMPION (F. D.)	A brilliant scarlet flame colored dahlia of immense size.	Roots 25c
MRS. W. KEENE (I. D.)	An Australian, like California Idol but color primrose flushed flesh.....	Roots \$1.00, Plants 50c
MRS. C. J. SOWTON (I. D.)	An Australian champion, pinkish cinnamon, winner of six championships. Entirely new color and very beautiful.	Roots 50c
MRS. I. DE VER WARNER (F. D.)	Deep mauve pink. A reliable old dahlia.....	Roots 25c
MRS. GEO. LE BOUTILLIER (I. D.)	Bright carmine red, shading to a rich cardinal red.	Roots 50c
NANCY GENE (I. D.)	One tone deep yellow with a slight greenish cast. Plants are very free-branching.....	Plants 75c
NEW GLORY (S. C.)	Oxblood red tipped white, very striking in the garden.	Roots 50c
NORMA MORTON (I. D.)	A magnificent Australian variety. Yellow flushed garnet.....	Plants 75c
ORINDA (F. D.)	The color is rosoline purple, one shade darker than Mrs. Ide Ver Warner.....	Roots 50c
OAKLEIGH MONARCH (F. D.)	Bright red, strong grower, broad petals, large blooms.	Roots 50c
PALO ALTO (S. C.)	Bright pinkish salmon shading to a sort of salmon gold at the center. 10 to 12 inches across.....	Roots 50c
PEACE (I. D.)	Pure white with good substance. Stems strong and erect.	Roots 50c
PEPPERMINT CANDY (S. C.)	Long, creamy white petals with many stripes and splashes of crimson. Good size and very unusual.	Roots 50c, Plants 50c
PENN STAR (F. D.)	Purple tipped white, fine stems, Blue Ribbon winner.	Plants 75c
PINK ELEGANCE (S. C.)	True brilliant rose pink, 8 to 10 inches in diameter, with corresponding depth.....	Roots 75c
PINK GIANT (I. D.)	Color is a lively rose-pink. Average size 10 x 6 inches deep. Strong stem holds flower erect.....	Plants 75c
PINK PROFUSION (F. D.)	Salmon edged deep rose pink with cream center, long stems.....	Plants \$1.50
PRIDE OF NORFOLK (I. D.)	Large shell pink and 12-inch blooms are common.	Plants \$1.00
PRINCE OF PERSIA (I. D.)	A giant glowing crimson red, perfect stems.....	Roots 35c

PREMIER'S WINSOME (I. D.)

The most attractive pink since Kathleen Norris and easy to grow, giving massive blooms 11 x 6 inches. Roots \$1.00, Plants 50c

PRIDE OF AUSTINBURG (I. D.)

A grenadine-pink and light yellow, center and reverse light purple..... Roots 50c

PROGRESS (I. D.)

A giant rosy mauve, immense in size. On long straight stems well above the foliage..... Roots \$1.00

RED JUG (S. C.)

Striking cardinal red. The petals tipped yellow. Blooms average 10 inches in diameter and 5 deep..... Roots 50c

RED SUNSET (I. D.)

Bright vivid scarlet. Long stems. Healthy, vigorous grower. Good root maker. Beautiful foliage.... Roots 50c

RITA BETTY (I. D.)

An Australian variety in henna shades, large blooms. Plants 75c

ROBERT L. RIPLEY (I. D.)

One of the largest varieties grown. Color, soft Rhodamine purple with deep rose pink suffusion. Roots \$1.00, Plants 50c

ROBERT TREAT (D.)

American Beauty red, fine grower, good stems. Roots 35c

ROSY MORN (I. D.)

Brilliant rose pink. A great dahlia, and a winner. Plants 75c

RUBY TAYLOR (I. D.)

A prize winner. The color is carmine and the large deep blooms are supported by perfect, long, stiff stems. Roots 50c



ZANT'S Dahlias in Amarillo, Texas

SATAN (S. C.)

Flaming red with a slight touch of a gold at the center. A strong grower..... Roots 50c

SEASON'S BEST (S. C.)

An unbeatable peach pink. American Home Achievement winner.... Plants \$1.50

SHELDON'S LOUISE (I. D.)

A giant bloom of a rich red. Grows 6 feet tall. Blooms can be cut on 3-foot stems..... Roots \$1.00, Plants 50c

SILVER LADY (F. D.)

A pure white edged lavender pink. Massive bush. Beautiful flower..... Plants 50c

SON OF SATAN (I. C.)

One of the largest and brightest of its type. Intense flame red on excellent stems..... Roots 50c

STOP-LIGHT (I. D.)

A giant cardinal red. Blooms 12 x 7. Flowers facing. Plants 50c

SULTAN OF HILLCREST (F. D.)

An outstanding golden yellow with sunrise yellow reverse, extra large blooms..... Roots 50c

Z A N T ' S W I L D W O O D G A R D E N S

SUNRAYS (I. D.)

Color, buff with apricot suffusion, reverse of petal peach red. Blooms average 12 x 5 inches...Roots 75c, Plants 50c

THE FIREMAN (I. D.)

A striking cardinal red with golden flushes and golden tips at center of flower.....Roots 50c

THUNDERBOLT (I. C.)

Bloom 11 x 6, bush 5 ft. A brilliant scarlet of massive size on strong, straight stems.....Plants \$1.50

VICTORY (F. D.)

The long-looked-for pink. Blooms 11 x 17 inches. Fine stem and foliage.....Roots \$1.00, Plants 50c

VIN WELL EMPRESS (S. C.)

Pure old rose, held just right on long stiff stems. Plants 50c

VIRGINIA RUTE (I. D.)

Deep rich velvety maroon with broad pointed petals. Large flower on extra strong stems.....Plants 50c

VOLCANO (F. D.)

Soft glowing orange flame, 10 to 12 inches and 6 to 8 inches deep. All big strong bushes and big clumps. Plants 50c

WENOKA (F. D.)

Extra large rosy mauve. Extra long strong stems. Roots 50c

W. H. T. (F. D.)

Rich old rose and begonia rose on the reverse of petals. Tall grower.....Roots 25c

WHITE CAPS

Ball 3½ inches. A pure white, good stems, heavy branching and prolific. Insect resistant foliage. Roots \$1.00, Plants 50c

WILDWOOD'S PINK (I. D.)

Rose pink. Long stems. Dark green foliage. 8-inch blooms.....Roots \$1.00

WM. G. WYLLIE (F. D.)

Extra large yellow, buff and pink, strong grower, good stems, very fine.....Roots 75c

WM. H. HOGAN (I. D.)

Large red and white bi-color, one of the best. Roots 35c

WOTANA (F. D.)

A rich shade of Mikado orange. Does not fade. Australian variety.....Plants 50c

YOUR LUCKY STAR (S. C.)

A huge cactus, with soft pastel colors, amaranth pink shading to a white center.....Roots \$1.00, Plants 50c

ZANT'S PINK (I. D.)

A deep pink that does not fade. Scored 84 at Midwest Trial Grounds. 8-inch bloom on long stems and lots of them. Healthy foliage and a great root maker. The roots are easy to keep over winter.....Roots 50c

ZANT'S RED MONARCH (I. D.)

Deep glowing red, 12-inch blooms, long stem. Healthy foliage. One of the finest dahlias we have ever grown. Does not fade in the sun. Makes large clumps and good keeping roots. Beats any Honor Roll red we've bought in several years. It will grow anywhere, in any type of soil. Worth \$5.00 of anybody's money, but we have a good stock, so the special price is..Roots \$1.00, Plants 60c

ZANT'S DAHLIAS are State and Federal Inspected and are all of our own growing. We are Growers and not Jobbers. Every shipment will bear a Certificate of Inspection.

Zant's Wildwood Gardens have one of the most modern plants in the country for producing the Highest Grade of Roots and Plants. Has these exclusive features: A 25 x 75-foot Foley Greenhouse, where the plants are grown cool, making short, stocky plants that we can ship anywhere in the United States and guarantee safe delivery. We also have a separate Propagating House 10 x 25 feet, equipped with electrically heated benches for rooting the cuttings. These are controlled by electric thermostats. The plants are hardened off before shipping — we ship them safely all over the United States.

Our Modern Overhead Irrigation System, and Air-Conditioned Storage with proper temperature and humidity, insure for our customers "Full-of-Vitality-Roots" that will grow anywhere.

Visitors welcome.

GROWERS — Use your printed letterhead when requesting wholesale price list on Roots, Plants, Rooted Cuttings.

MINIATURE DAHLIAS

Miniatures are of the same form as the large dahlias, but miniature in size. We enjoy the growing of miniatures. They are wonderful as cut flowers, and beautiful for home arrangements. They require less garden space. We recommend them to you, and urge you try a few of them.

A. D. LIVONI (Ball)

Beautiful shell pink.....Roots 25c

ANDREAS ORANGE (Belgium)

Color brilliant true orange; long slender stems, holding all flowers high above foliage, with a very prolific flowering habit. Extra fine.....Plants 50c

BABY ROYAL (S. C.)

Salmon pink and apricot. Free bloomer.....Roots 25c

BEATRICE VON VALKENBURG (F. D.)

Orchid and lavender. Free bloomer.....Roots 35c

BISHOP OF LLANDAFF

Bright scarlet. Dark brown lacy foliage.....Roots 25c

BUCKEYE BABY (F. D.)

Golden buff. One of the best.....Roots 35c

CARLA (S. C.)

Buff and old rose. A prolific bloomer on good stems. Roots 25c

CHERUB (F. D.)

Deep pink, a grand cut flower for table arrangements. Free bloomer.....Roots 40c

COUNTESS OF LONSDALE (C.)

Popular salmon pink.....Roots 25c

CELIA (C.)

Lavender to pink. Beautiful.....Roots 25c

DICKY MOORE (F. D.)

Bright red. Good stems.....Roots 40c

DUBONNET (M. S. C.)

Color a rich, deep oxblood-red that does not fade or burn. Roots 50c
Plants 50c

EASTER GREETING (S. C.)

White with creamy cast. Low grower and covered with blooms. Can be grown in pots.....Roots 50c

FAIRY (F. D.)

Soft rose pink. Very good.....Roots 25c

FRED SPRINGER (D.)

Poinsettia red. Extra fine for border. Leaves are finely cut, regular tomato foliage, compact bush just covered with brilliant red flowers, make a beautiful bed or border, blooms from August first until frost. Visitors rave over it.....Roots 25c, 5 for \$1.00

KISS ME (I. D.)

Bi-color, bright red and white. Tall grower. Good stems. Very good.....Roots 35c

KENTUCKY BABE (F. D.)

Salmon suffused and edged old rose.....Roots 40c

LADY MARY HOPE (I. D.)

Amber and white. Extra good bi-color.....Roots 40c

LITTLE MISS MUFFET (I. D.)

True pink. Each petal edged deeper pink. One of the best.....Roots 50c

LITTLE NEMO (F. D.)

A striking bi-color miniature, crimson tipped white, very popular.....Plants 50c

MRS. BLACK (Semi-C.)

A brand new color and small perfect flower. Pointed petals cream at the base with about ¾ inch tipped bright carmine to rose. Fine stems and bush 2 ft. Plants 50c

ORCHID LADY (F. D.)

Orchid pink. Won certificate at trial ground....Roots 25c

SYLVIA (F. D.)

Most beautiful garnet red. A rampant grower, making nice long stems.....Roots 35c

TEDDY JOHNSON (F. D.)

Extra fine, pink and white. Good stems. New and scarce.....Roots 25c

RAPTURE (I. D.)

Rose pink to sulphur yellow at center.....Roots 35c

POMPONS

These small flowered dahlias have become very popular because of their general usefulness. They lend themselves nicely to effects in the landscaped gardens. As a flower for arrangements, they are ideal, keeping a long time.

AMBER QUEEN

Beautiful shade of amber.....Roots 25c

BETTY ANN

A soft clear pink. An exhibition pompon with a fine list of winnings to its credit. One of the best of the new pinks.....Roots 25c

BRIGHTEST OF ALL

Brilliant scarlet.....Roots 25c

BRENNER'S RED

Bright red and a profuse bloomer.....Roots 25c

BRONZE BEAUTY

Orange to bronze yellow long stem.....Roots 25c

CATHERINE

Clear yellow. Early.....Roots 25c

CORA MAY

Salmon pink and yellow.....Roots 25c

CHICKIE

New. Carmine and rose red. Unusual color.....Roots 25c

CHARMA (1938)

Strawberry red flaked white, a new color.....Roots 25c

DARKNESS

Deep maroon, free bloomer.....Roots 25c

DEE DEE

Lilac lavender.....Roots 25c

EDITH MUELLER

Beautiful rose blended with rich yellow.....Roots 25c

FLORIST'S GEM

Yellow, edged red. One of the best for cutting.....Roots 25c

ILA

One of the finest poms. A deep oxblood red.
Perfect blooms and splendid stems.....Plants 50c

JOE FETTE

Perfect pure white; stems good; free bloomer.....Roots 25c

LAVENDER GEM

Lilac lavender, good stems.....Roots 25c

LITTLE DAVID

Burnt or reddish orange.....Roots 25c

MARY MUNNS

A fine rich orchid or lavender.....Roots 25c

MORNING MIST

White with rosy lavender center, outlined with lavender.
Great bloomer.....Roots 25c

ROSA WILMOUTH

Rosy pink. Grand for cutting.....Roots 25c

SLAVA DORK

A fine bi-color salmon orange tipped white.....Plants 50c

TAKA'S PURPLE

Very small cerise purple on the finest clean stems.....Roots 25c

TAKA'S YELLOW

Pure canary yellow.....Roots 25c

TOM THUMB

Small bright red.....25c

SPY

The best red we have seen in Poms. Good stems and
profuse bloomer.....Plants 50c

VIVID

Bright red, good stems, grand for cutting.....Roots 35c

YELLOW GEM

The finest deep yellow; good stems and best for cutting.....Roots 25c

ROOTED CUTTINGS

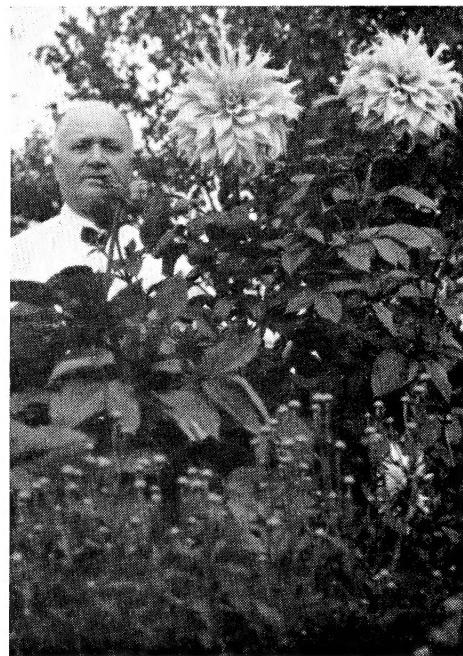
Although we do not recommend the purchase of rooted cuttings by any other than experienced commercial plant growers, we will furnish high grade, well rooted cuttings of varieties which are listed in plants in this book. Prices are one-third less than the list price of plants.

We can only guarantee safe delivery of Rooted Cuttings. Our responsibility ceases on delivery. Be sure and plant at once in a 4-inch Clay Pot. Use good potting soil and shade for three or four days. Then grow in greenhouse or cold frame until ready to plant in garden.

MONEY SAVING PLANT**COLLECTIONS**

Zant's Famous Green Plants Grow

Shipped Safely Anywhere in the United States



ZANT'S
BLUE
RIBBON
PLANTS
*growing
on
Long
Island*

Save Half Your Dahlia Dollars**Buy Zant's Green Plants**

Our Green Plants are produced from our finest clumps selected in the field for propagating. We use base cuttings only and root them by electric heat. We grow them cool, which assures stocky plants; they are hardened off before shipping and the many letters of appreciation we have received prove that with the proper care they will produce as good clumps and usually far better blooms than roots and yet the price is only one-third to one-half the price of roots. Our own planting for several years has been at least 75 per cent plants.

BUT REMEMBER THIS

There's a big difference in plants, so place your order with a grower who you know has the knowledge and proper stock and equipment to produce the highest grade plants.

*Be WISE and ECONOMIZE with
Zant's Blue Ribbon Dahlia Plants*

Plant Collection No. 1

Any 12 Plants Catalogue Value 50c,
for \$4.95 Prepaid

Plant Collection No. 2

Any 6 Plants Catalogue Value 75c,
for \$3.75 Prepaid

Plant Collection No. 3

Any 6 Plants Catalogue Value \$1.00,
for \$4.95 Prepaid

Super Plant Collection

Any 6 Plants Catalogue Value \$1.50,
for \$7.50 Prepaid

Plus 25c Special Delivery on all Collections

Beginners Collection No. 1

6 Roots for \$1.00, Postpaid

All Choice Cut Flower Varieties

Jersey Beauty. Popular Pink

Jane Cowl. Bronze, Buff and Salmon.

Mrs. I. de Ver Warner. Orchid Lavender.

W. H. T. D. Unusual shade of Old Rose.

Robert Treat. D. American Beauty Red.

White King. D. A grand White.

Beginners Collection No. 2

Large Exhibition Type

Hillcrest Mandarin. Red and Yellow.

California Idol. Orange.

Kemp's White Wonder. White.

Jimmie Fox. Henna.

The 4 Roots for \$1.00, Postpaid

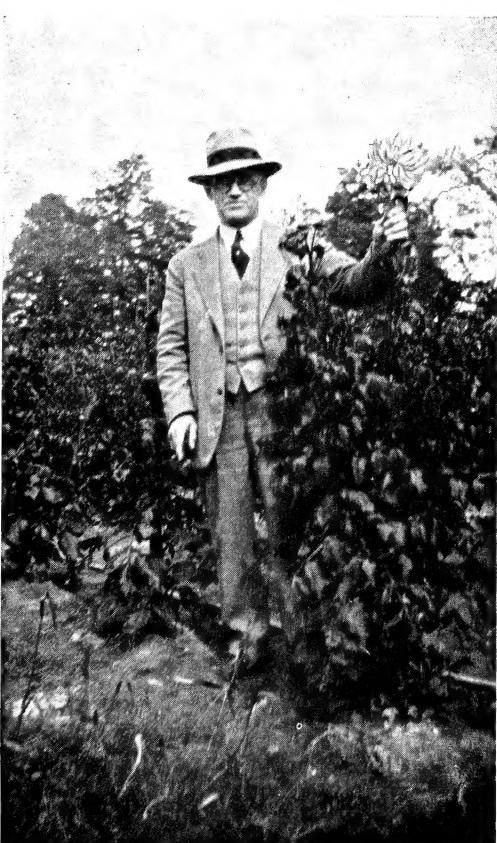
Note: Order both Collections and get a Root of
ZANT'S PINK Free.

ROOT COLLECTIONS

Any 6 Roots priced at 50c,
for \$2.50 Prepaid

Any 6 Roots priced at 75c,
for \$3.75 Prepaid

Any 6 Roots priced at \$1.00,
for \$4.95 Prepaid



As they grow in our garden — J. J. Z.

LETTERS OF APPRECIATION

Chicago, Illinois.
June 17.

Zant's Wildwood Gardens,
Grand Rapids, Michigan.
Gentlemen:

I received the shipment of dahlia bulbs which I ordered some time ago and want to congratulate you on the splendid manner in which they were packed and the excellent condition of the tubers. They certainly are the most vigorous and healthy looking tubers I have ever seen.

E. E. M.

* * *

Shreveport, La.

Dear Mr. Zant:

I received the Rooted Cuttings alright, and they were in fine shape. They are doing fine in the hot bed and I am sure I'll have no trouble in growing them. Thanks for the fine extra, it's one I wanted.

D. Y.

* * *

Bangor, Maine.

I received the Dahlia Roots on April 12th. They are good healthy roots and a lot for the money. Thanks for the good extra.

F. G.

* * *

Cornwallis, W. Va.

Dear Sir:

The shipment of green dahlia plants which I received from you last spring, grew into sturdy bushes which gave us lots of blooms and made strong clumps. Everyone that sees my Dahlias exclaims over their sturdiness.

C. G. R.

* * *

Los Angeles, Cal.

Will you please mail me your catalog. The greatest dahlias I have ever seen were grown from tubers ordered from your catalog last spring.

MRS. A. F. W.

* * *

Minneapolis, Minn.
May 25,

The shipment of dahlia plants and roots arrived in fine shape. Not a leaf broken. You sure know how to pack green plants for shipping.

C. A. R.

* * *

San Jose, Costa Rica.

The Dahlia roots that you sent me last April have grown beautifully and I have the largest flowers that have ever been seen in this country. Evidently conditions here are very suitable for Dahlia culture. Very truly yours,

M. A. M.

* * *

Long Island, N. Y.
September 25, 1942.

Dear Mr. Zant:

I think it is only in order now that the season is practically over, that I should report to you the success we have had with our dahlias this fall. We are overjoyed with the results that we got and never, within the writer's remembrance, has he grown dahlias the size of your bulbs. They could have been on exhibition anywhere and we have had plenty of cars stop at the summer place to look them over. Naturally they had pretty good attention. They were fed every three weeks with Vigoro and I am sure that it all paid.

With kindest regards, I am,

Yours very sincerely,

J. U. B.

JUB:HW

* * *

Monroe, Mich.
May 20th, 1942.

Dear Mr. and Mrs. Zant:

Received the wonderful Express Shipment of the 12 Special Selected Varieties of your exceptionally fine Dahlia Plants, in very good condition at my home here at Monroe today and I want to thank you. I don't believe I ever saw anything to equal them, not only the plants, but the special way you have to do them up, the package, etc.

W. R. W.

FREE ROOTS AND PLANTS

When you have made out your order you may select extras of your own choice:

On orders from \$ 5.00 to \$10.00.....	15% extra
On orders from \$10.00 to \$25.00.....	20% extra
On orders from \$25.00 to \$50.00.....	25% extra

Does not apply on Special Lots or any Bargain Offers and cannot be taken as a Cash Discount.

Note: Get your friends and neighbors to group their orders and include them with your own, thus getting the benefit of the larger discount in extras of your own choosing.



ZANT'S Dahlias in Massachusetts

WE PAY ALL REGULAR POSTAGE

MINIMUM ORDER. On all orders less than \$2.00 add 15c for postage. All orders \$2.00 and up delivered prepaid.

ALL ORDERS are acknowledged the day received. Keep a copy of your order. Write name and address plainly.

REFERENCE: We refer you to the Old Kent Bank of Grand Rapids as to our responsibility.

NOTICE

To guarantee the safe arrival of green plants, 25 cents must be added to all plant orders to cover "special delivery" if there is such service at your P.O. Otherwise 15 cents for "special handling."

Special Delivery and Special Handling travel the same as first class mail while regular Parcel Post is fourth class mail. It pays to include the small extra charge to assure prompt delivery.

**OUR TWENTY-EIGHTH YEAR
OF GROWING DAHLIAS**

JOHN J. ZANT

Grower of
Blue Ribbon
D A H L I A S

*Graduate Landscape Architect and Gardener
Specializing in the World's Best Dahlias*

REMEMBER

It's not what you pay for your Dahlia Roots and Plants. It's what you get for what you pay that counts. There is a difference.

Zant's Dahlias Are Worth What You Pay, Always!**OUR GUARANTEE**

We believe that Zant's Dahlia Roots and Plants are as fine as can be obtained anywhere, and if when you receive them you do not agree with us you may keep the Extra Root or Plant which we send Free with all orders over \$2.50, except Collections. Return the balance at once, Prepaid, and we will refund your money. You take no chance.

WHAT COULD BE MORE FAIR?

You cannot lose when you buy of
ZANT'S WILDWOOD GARDENS

OUR EXHIBITION GARDENS

Of Three Acres

Are located a half mile East of Grand Rapids on the new Super Highway. Three Trunk Lines pass our Gardens — US-16, M-21 and M-50.

Long Distance Phone 8-7938

FARM PLANTING AT WAYLAND, MICH.

ZANT'S WILDWOOD GARDENS
Dalias Exclusively

2160 East Fulton Road, Grand Rapids, Michigan